



Date : Thursday, October 12, 2023

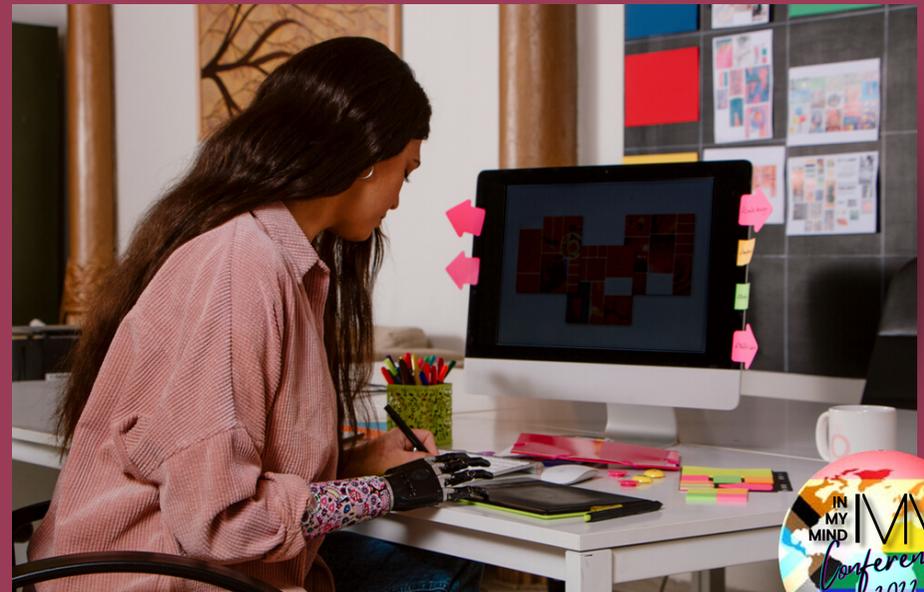
**Location : Hofstra University,
Hempstead, NY**



Embracing Differences —

Uplifting LGBTQIA
Black & POC Disability Communities

Sponsorship Package



In My Mind Conference 2023



Table of Contents

- About Us
- The IMM Conference
- Audience
- Why this focus?
- Sponsorship Levels
- Sponsorship Benefits
- Advertising
- Advertising Rates
- Contact Us



ABOUT US

Sponsorship Package

Uplifting LGBTQ+ Black and People of Color Mental Health



This year, on Thursday, October 12, we celebrate our 9th Annual 'In My Mind LGBTQ+ Black and People of Color Mental Health Conference, with our focus on "Embracing Differences", and the theme, Uplifting LGBTQIA+ Black and People of Color Disability Communities

This year's gathering will focus on LGBTQIA+ Black and Peoples of Color living with serious mental illness, physical and cognitive struggles, and on neurodiverse spectra.

With a sense of determination and purpose we are making every effort to provide a hybrid platform, where participants can gather both in person and remotely; we recognize that some community members who, for their compromised health and mental health, may still need to avoid public spaces.



In My Mind Conference 2023

The IMM Conference



STANDALONE, WORKSHOPS,
PANEL DISCUSSIONS

Since its inception– InMyMind has reached more than 10,000 community members around the globe.



KEYNOTE PRESENTATIONS

The In My Mind Conference is about, for, and by LGBTQIA+ Black and peoples of color. In My Mind celebrates its 9th conference in 2023 focusing on LGBTQIA+ / SGL (Same Gender Loving) Black and Peoples of Color and will include our traditional acknowledgement of our Indigenous Peoples/Native American 2Spirit community members.



VIRTUAL POSTER
PRESENTATIONS

This one-day forum brings together mental health consumers, clinicians, students and academics from across the region, nation and globe in formats to encourage a rare cross-pollination of concerns and experiences. With the theme, “Uplifting LGBTQIA+ Black and People of Color Disability Communities”, IMM23 aims to provide opportunities for these groups to speak with and listen to each other as they raise, explore and discuss the many subject areas affecting LGBTQIA+/Same-Gender Loving (SGL) Black and peoples of color mental health.

The Audience

The Conference Program will be held over one day (9:00am to 5:30pm), and will consist of:

- **Invited Speaker(s) to address aspects of the conference's theme, with an emphasis on LGBTQ+ Black and peoples of color**
- **Breakout Presentations (Workshops, Panel Discussions, Stand-Alone)**
- **Virtual Poster Presentations), which delve deeper to explore many issues impacting our communities mental health.**

This year's gathering will focus on LGBTQIA+ Black and Peoples of Color living with serious mental illness, physical and cognitive struggles, and on neurodiverse spectra. With a sense of determination and purpose we are making every effort to provide a hybrid platform, where participants can gather both in person and remotely. We recognize that some community members who, for their compromised health and mental health, may still need to avoid public spaces. We also recognize that many in our communities have non-obvious/apparent disabilities, such as those who struggle with serious mental illness.

Being sensitive to our communities, we endeavor to honor and respect our communities' needs and create opportunities for comfortable and safe participation. This sensitivity extends to ensuring that community members, are able to experience equal access, for example, this Sponsorship Package was designed and adapted for those who experience sight impairment.



Why Is This IMM23's Focus?

When the New York State LGBTQ+ Health and Human Services Needs Assessment 2021 Community Survey (published in March 2023) was conducted, 2,314 LGBTQ+ community members were interviewed across the state.

The data below and on the following two pages, highlight community members with disabilities, including their mental health.

Respondents reported the following levels of disabilities :

- **Sensory (blindness, deafness) – 3%**
- **Cognitive or developmental – 6%**
- **Physical – 15%**
- **Multiple disabilities – 6%**
- **No disability – 70%**

Disabilities – Type & Age

Of the 640 respondents who reported disabilities, the data shows that almost half reported physical disabilities, and the distribution of disabilities by age. Respondents under 36 years of age reported the highest prevalence of disabilities, with the exception of physical disabilities, which were most likely to be reported by older respondents.

Almost half of those ages 13–35 reported multiple disabilities. This level of disability contributes to the higher levels of “poor + fair” SRH reported by younger respondents.

Figure 39. Percent of respondents with disabilities (n=640)

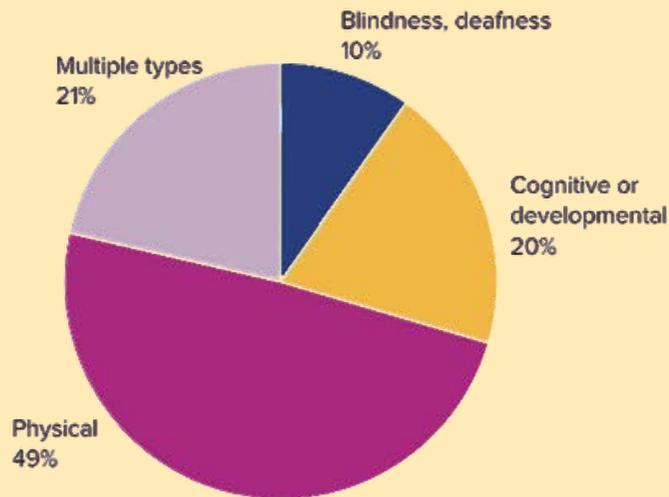


Table 27. Disabilities, by age (n=2,134)***

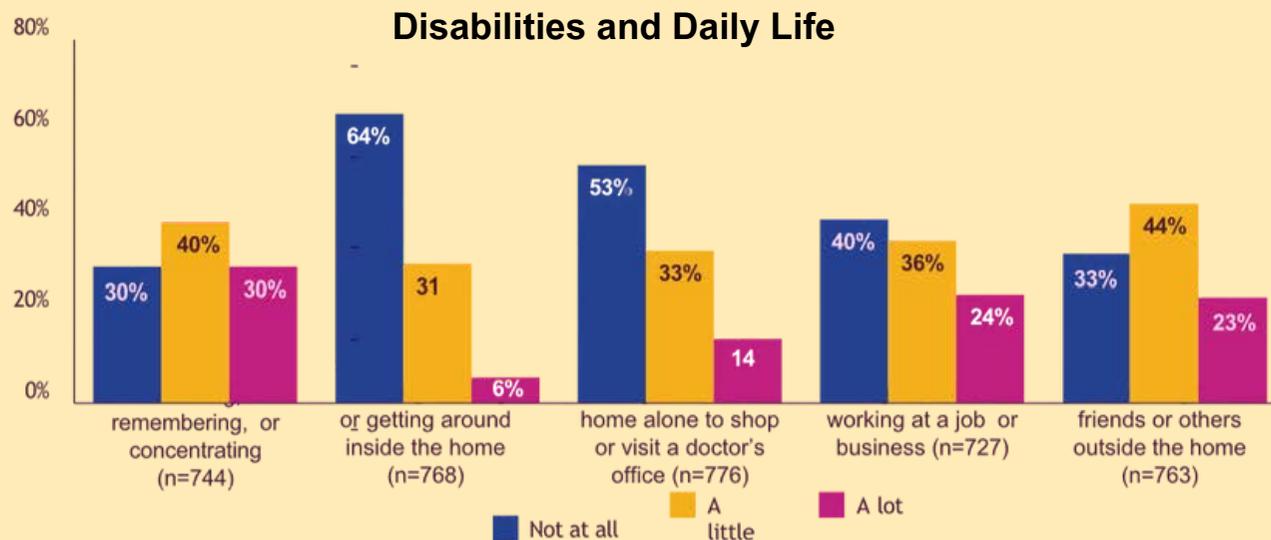
	13–34	35–49	50+	Total
Blindness, deafness	51%	14%	35%	100%
Cognitive or developmental	75%	19%	6%	100%
Physical	25%	22%	52%	100%
Multiple types	46%	21%	33%	100%
No disability	46%	28%	27%	100%
Total	45%	25%	30%	100%

Disabilities in Daily Life

Impact of disabilities on daily life:

Respondents with disabilities (n=620) and those who reported that they were unsure if they had a disability (n=160) were asked how disabilities affect different activities of daily life.

The graph below provides the results, showing that most respondents found that disabilities had some effect on daily life activities, with the largest impacts being on “learning, remembering, or concentrating” and “socializing with friends or others outside the home.”



SPONSORSHIP LEVELS

01 Conference Sponsor - \$15,000

02 Conference Associate - \$10,000

03 Conference Affiliate - \$5,000

Sponsorships are opportunities to assist with costs, including providing: suitably appropriate Speaker honoraria, subsidized registration cost for disabled and neurodiverse students / community members, assisting with accommodation, food, tech services (audiovisual equipment, live streaming), and gift bags.

We also offer a role as a 'Community Partner', which is a volunteer-based commitment to promoting these events.



01

Conference Sponsor - \$15,000

PERSONALIZED BRANDING

Logo recognition/acknowledgement at beginning and end

FULL PAGE FOUR COLOR ADVERTISEMENT

Inside front cover/Inside back cover/Outside back cover/double page middle; you supply artwork/ad) in program journal for IMM23

PRIME PLACEMENT

Prime table placement at venue, and inclusion in virtual vendor gallery

**Available on Conference Website*

YOUR MERCHANDISE IN IMM23 GIFT BAGS

Organization/Company merchandise included in gift bags

**Contact organizers to arrange shipment*

20 COMPLIMENTARY REGISTRATIONS

01

Conference Sponsor - \$15,000

PERSONALIZED BRANDING

Logo across all social media [Facebook, Twitter, Instagram), and IMM23 Website]

KEYNOTE SPEAKER

(subject proficient and approved by Conference organizers)
at IMM23 – “Speaker Sponsored by (?)”

ACCESS TO CONFERENCE SPEAKER VIDEOS

for promotional and marketing (by request)

ACCESS TO ATTENDEE LIST

Name and email addresses, ONLY (by request)

**Conference Organizers reserve the right, if the Sponsor recommended Speaker isn't suitably subject proficient and appropriate, that is, may have a problematic history or track record in LGBTQIA+ Black and people of color communities, to request another Speaker, and if none is provided, to select one of their own choosing.*

The Organizers also reserve the right to extract a planned Speaker or Breakout Presenter from the Conference program, should they learn that the person is unsuitable or inappropriate for this forum.

02 Conference Associate - \$10,000

PERSONALIZED BRANDING

Logo across all social media: Facebook, Twitter, Instagram, & IMM23 website

BREAKOUT SESSION

(Block of presentations), "Breakout Session Sponsored by (?)"

EXCLUSIVE FOOTAGE

Access to Conference Speaker videos for promotion and marketing

20 COMPLIMENTARY REGISTRATIONS

FULL PAGE FOUR COLOR ADVERTISEMENT

Inside front cover/Inside back cover/Outside back cover/double page middle; you supply artwork/ad) in program journal for IMM23

PRIME PLACEMENT

Prime table placement at venue, and inclusion in virtual vendor gallery
**Available on Conference Website*

YOUR MERCHANDISE IN IMM23 GIFT BAGS

Organization/Company merchandise included in gift bags
**Contact organizers to arrange shipment*



03 Conference Affiliate - \$5,000

PERSONALIZED BRANDING

Logo across all social media: Facebook, Twitter, Instagram, & IMM23 website

BREAKOUT SESSION

(Block of presentations), "Breakout Session Sponsored by (?)"

EXCLUSIVE FOOTAGE

Access to Conference Speaker videos for promotion and marketing

5 COMPLIMENTARY REGISTRATIONS

HALF PAGE FOUR COLOR ADVERTISEMENT

Inside front cover/Inside back cover/Outside back cover/double page middle; you supply artwork/ad) in program journal for IMM23



Community Partner

- **Your organization commits to and undertakes to share promotional materials for the conference across your social media platforms and email network as well as sharing with us the locations & frequency of the mentions made.**
- **In return, you share your logo with us for inclusion in all our promotional material for all events; you can choose which events you'd like to have your logo included.**
- **We may select a Community Partner for a complimentary advertisement in the Program Journal, which may be a full-page, four-color; you provide the artwork/ad.**



ADVERTISING



Advertising space will be available in our digital (as a pdf) and hard copy conference journal, provided on request or as a separate package, and can be included in the sponsorship.

Taking the needs of our community members, who are sight impaired, Sponsors and Advertisers are asked to submit versions of their logo that are accessible. Additionally, submitted advertisements should be visible by those who are sighted and sight impaired.

As a conference sponsor or any part of it, you would receive recognition, with your organization's logo: in pre-conference advertising, social media – Facebook, Twitter, Instagram (our combined digital presence is 75,000+ views), and at the Conference.

Your brand and identity establish your commitment to the well-being of LGBTQIA+ Black and peoples of color you serve and or are your employees. Our previous conferences (2015, 2016, 2017, 2018, 2019, 2020, 2021, and 2022) were huge successes; globally, there is increasing interest in the issues we're examining.

Worldwide, this is THE only forum on LGBTQIA+ Black and Peoples of Color Mental Health.

Advertising Rates

Advertising Rates and Specifications - **Book size: 8.5x11**

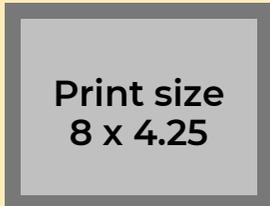
Advertisements should be visible by those who are sighted and sight impaired.



Full Page Cover (Color)
with bleed



Full Page - no bleeds



Half Page - no bleeds



Quarter Page - no bleeds

\$2,000 – two-page spread (color)

\$1,500- Inside Front or Back Cover (color)

\$1,000 – Back cover – outside (color)

\$150 – quarter page (color)

\$125 – quarter page (b&w)

\$75 – business card ad (color)

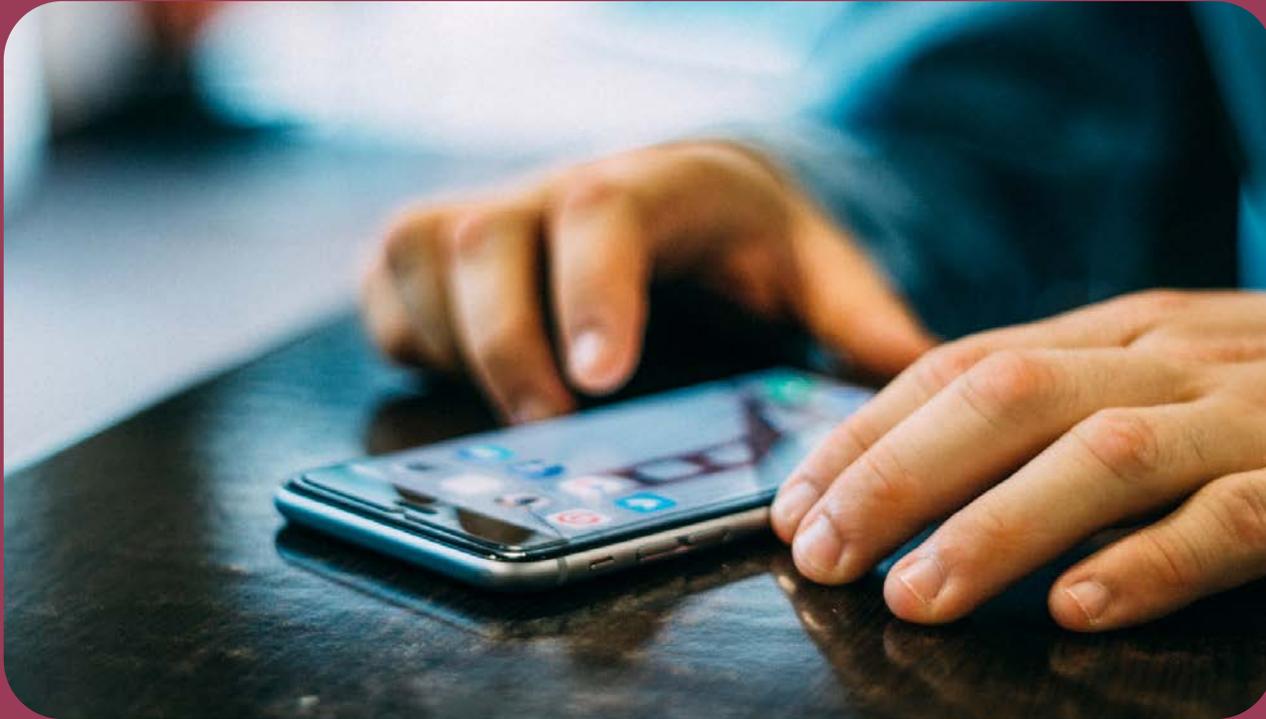
\$50 – business card ad (b&w)

\$750 – full page (color)

\$500 – Full page (b&w)

\$375 – half page (color)

\$250 – half page (b&w)



Contact Us

To join us as a Sponsor or Community Partner for one or more events, send us an email indicating your intentions at

info@InMyMindConference.com



- IMM - <https://www.Facebook.com/dbgm1>
- DBGGM - <https://www.Facebook.com/DBGGMInc>
- YANA - <https://www.Facebook.com/YANATheFilm>



- IMM - imm_dbgm



- IMM - InMyMind
- DBGGM - BlkNGay





THANK YOU

for your support!